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## Press release

09/12/2013

### **GFMA appoints David Strongin as Executive Director**

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The Global Financial Markets Association (GFMA), which represents the common interests of the world's leading financial and capital markets participants, has appointed a new Executive Director. David Strongin, Managing Director at the Securities Industry and Financial Markets Association (SIFMA), will take on the role with immediate effect.

"David has for many years led SIFMA's cross-border and international policy initiatives and as a result is well-known to financial institutions, regulators and policy-makers globally," said Simon Lewis, GFMA Chief Executive. "He is held in very high regard by these communities and brings the experience to navigate the complex regulatory issues facing the world's capital markets."

GFMA brings together three of the world's leading financial trade associations to address the global regulatory agenda and promote coordinated advocacy: the London and Brussels-based Association for Financial Markets in Europe (AFME), the Asia Securities Industry and Financial Markets Association (ASIFMA), based in Hong Kong, and the New York and Washington-based SIFMA.

David Strongin will report to Simon Lewis, GFMA Chief Executive, and will continue to be based in New York.

-ENDS-

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**Notes:**

1. For more information on GFMA, visit <http://www.gfma.org>
2. David Strongin has been acting as interim executive director of GFMA since June 2013. David has been at SIFMA, and previously SIA, for 31 years. In his role at SIFMA, David helped coordinate GFMA's regional partners - AFME, ASIFMA and SIFMA. In addition, he jointly led the Association's efforts in developing a global Legal Entity Identifier platform.

He has also served as SIFMA's international liaison, responsible for the Cross-Border Policy and Advocacy Committee, and the Cross-Border Wealth Management Group. He is a member of the Financial Services Group, a U.S. private sector advisory committee representing U.S. financial services firms, is a member of the Financial Leaders Working Group, and is a member of a trans-Atlantic coalition working group on convergence of the US and EU transatlantic capital markets. He also is a delegate to the International Councils of Securities Associations (ICSA).