

AFME Members' briefing call – The UK Referendum - Challenges for Europe's Capital Markets

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The UK Referendum – Challenges for Europe's Capital Markets: A legal and regulatory assessment Chris Bates, Partner, Clifford Chance LLP 18 March 2016

C L I F F O R D C H A N C E





Our report

The development of the single market for capital markets business Techniques for integrating EU capital markets Treaty alternatives to EU membership Impact of Brexit under existing financial services legislation

The development of the single market for capital markets business

1992 Programme 1987-1992

- Removal of capital controls
- Re-regulation of markets, eg Big Bang
- Minimum harmonisation
- Mutual recognition
- Banking, investment firm passports

Financial Services Action Plan 1998-2005

- Launch of the euro
- Lamfalussy framework for lawmaking
- EU advisory committees, eg CESR
- Strengthening of passports
- Integration of wholesale markets

Post-crisis 2008 –

- Global and eurozone financial crises
- Action on G20 agenda
- De Larosière report
- European Supervisory Authorities (ESAs)
- Banking Union
- Single rulebook
- Capital Markets Union

Techniques for integrating EU capital markets

Harmonisation of laws

- Increased scope of legislation
- More regulations, instead of directives
- More 'Level 2' rulemaking
- Fewer national options and discretions

Institutionalised regulatory cooperation

- Obligations to cooperate
- Mandatory exchanges of information
- Mandatory colleges
- Binding mediation between supervisors

Principles of non-discrimination

Passporting and mutual recognition

CRD and MiFID passports

- Available to EU banks, investment firms
- Banking services: deposits, loans, FX, etc.
- Investment services: dealing, advice, investment management, underwriting, etc.
- Right to establish branches and provide cross-border services
- No additional local licence required

Plus

- Protection from additional host state rules
- Remote access to market infrastructure
- Rights of trading venues, CCPs, CSDs, etc.
- Passports for prospectuses, UCITS, AIFs, credit ratings, benchmarks
- Recognition of insolvency regimes and judgments

Practical impact of passports

EU firms have centralised capital market services in a single hub

- Providing services across the EU
- Participating remotely in market infrastructure
- Hub can be place of incorporation or a branch in another Member State

'De-subsidiarisation'

Elimination of local entities or replacement by branches

Centralisation of funds, prospectus approvals

eg Dublin, Luxembourg

Market infrastructures provide services on an EU wide basis

Passports critical factor for non-EU groups operating in EU

Choose to operate significant business in EU subsidiaries instead of branches



Treaty alternatives to EU membership

EEA membership

- Preserves single market access
- Passports continue to operate

But

- EEA implementation of EU financial services legislation has stalled
 - EEA Agreement does not cater for role of European Supervisory Authorities
 - 2014 agreement to address issues not yet implemented
 - Large backlog of unimplemented legislation
- In any event, unanimity slows EEA implementation of EU rules
- EEA EFTA states no direct influence on new legislation
 - Failure to agree implementation leads to partial suspension of EEA Agreement

Other free trade arrangements

- Alternative Treaty models
 - General Agreement on Trade in Services
 - EU Preferential Trade Agreements, eg Korea, Singapore, Canada
 - EU-Switzerland bilateral arrangement
 - TTIP, TPP, TiSA
- Limited commitments on cross-border market access for capital market services
 - Advisory and auxiliary services (excl. intermediation)
 - Portfolio management for some client categories
- Commitments are to national treatment
 - Can still impose licensing requirements
 - No commitment to mutual recognition
- 'Prudential carve out'
 - States reserve the right to regulate

Impact of Brexit under existing financial services legislation

UK becomes a "third country" under existing EU legislation

- Loss of passports and mutual recognition regimes
- UK based firms face significantly more restrictive regime for cross-border business into EU

 patchwork of different approaches to licensing

EU 'third country regimes' could mitigate some impacts

- Usually conditioned on equivalence of regulation and effective reciprocity
- At outset, UK likely to maintain equivalence and provide reciprocal access
- New MiFIR "third country entity passport" for cross-border wholesale investment services

Risks:

- Political constraints on extending regimes to UK
- Period of uncertainty before confirmed whether regimes available
- Gaps in coverage of third country regimes
- Over time, regulatory divergence leads to loss of equivalence
- EU legislators can unilaterally amend or withdraw regime
- GATS constraints on specific UK-EU preferential equivalence arrangements



Other areas of impact

- Branches*
- Bank groups
- UCITS
- AIFs*
- Portfolio management and advice*
- Prospectuses
- Trading venues*
- Central counterparties*
- Settlement finality
- Central securities depositories*
- Transparency and reporting*
- Credit rating agencies*
- Benchmarks*
- Central banks and governments
- Judgment enforcement
- ECB eligibility
- Existing EU third country regime could mitigate some impacts

- Relocation issues for banks and investment firms using UK as hub
- Cross-border wholesale business into UK less affected
- Impact on asset management depends on business model
- Market infrastructure would need to be recognised as equivalent
- Transitional arrangements for EU and non-EU firms and infrastructures
- Impact of regulatory divergence over time

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Q&A



The Association for Financial Markets in Europe advocates stable, competitive and sustainable European financial markets that support economic growth and benefit society.

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